



EXPLORE
MY STORE

Online Shopping
Has Been
Re-Imagined

2022



Australian Stores
35,000+

Explore 35,000 Australian Online Stores

- Australian online shopping has been re-imagined.
- Explore My Store is not another marketplace.
- Aussie shoppers shopping directly with Aussie stores.
- No fees or charges for any Australian store to be showcased.

100% Australian Stores



Australian Merchants who ship from Australia, employ Australians and use Australian services.

35,000 Australian Stores



Shop direct with 35,000 Australian online stores. The merchants pay no fees or charges for any sale.

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MY STORE



Supporting Australian Merchants

Today's Australian online stores are a work of art, they look beautiful and work seamlessly.

Why do we need marketplace platforms to showcase the stores products and services.

Marketplace platforms are taxing financially and physically and with high fees and charges plus hours spent by the merchant uploading products.

Explore My Store is an innovation, it showcases more than 35,000 Australian online stores, a utopian shopping platform. A place where Australian shoppers can explore and shop directly with Australian merchants. For the merchant, there are no fees or charges or a need to upload any product. The shopper shops directly.

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100% Free To Be Showcased



Australian Merchants can be showcased in Explore My Store for FREE, no fees or charges for any sale

250+ Aisles



From Active Wear to Weddings showcasing 35,000 Australian stores

Guaranteed Australian Merchant

Every store in Explore My Store is a guaranteed Australian merchant.

Explore My Store is not a 'Made in Australia' or a 'Marketplace platform'.

We classify an Australian merchant as:

- A store that has a retail/wholesale space in Australia.
- Employ Australians, family, friends and our neighbours.
- Ships from Australia.
- Uses Australian services for postal and other needs
- Pays Australian taxes



6 Unique Ways To Shop

Explore My Store is about bringing Australian shoppers to Australian stores. Every Australian online store can be showcased for free.

Packed with features and benefits, no other shopping platform guides shoppers to every area of the merchant's website like Explore My Store. Shoppers can explore the entire product line, today's sales, gift cards, rewards and store catalogues. All accessible in one click or touch.

Australian shoppers can talk to merchants, discuss products, talk accessories and be guided by a professional in the industry. A feature not found in marketplaces.

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No Fees Or Charges

100% FREE



No Uploading Product

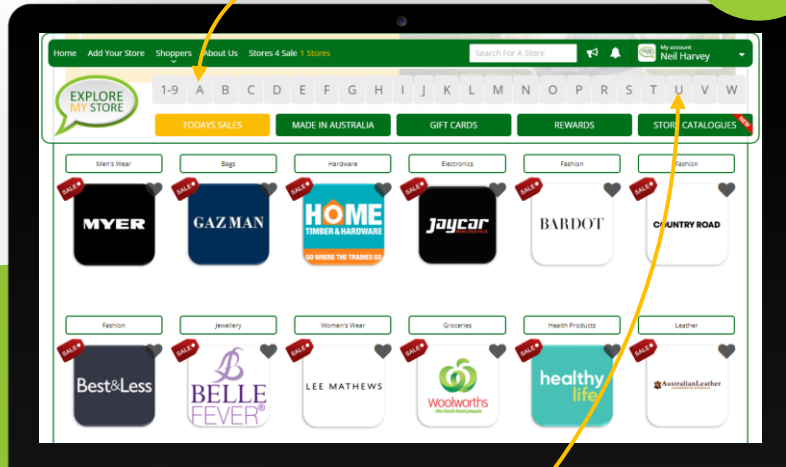
**Set up and dashboard
in under 20 mins**



Explore 35,000 Aussie Stores

Use the A to W selector

1



250 Aisles

Explore 250 Aisles and 35,000
Australian stores

35,000 Australian Online stores

Explore 35,000 Australian online stores.

Shop direct and support Australian merchants.

Shopping direct with Australian stores can boost the stores bottom line by more than 20%.

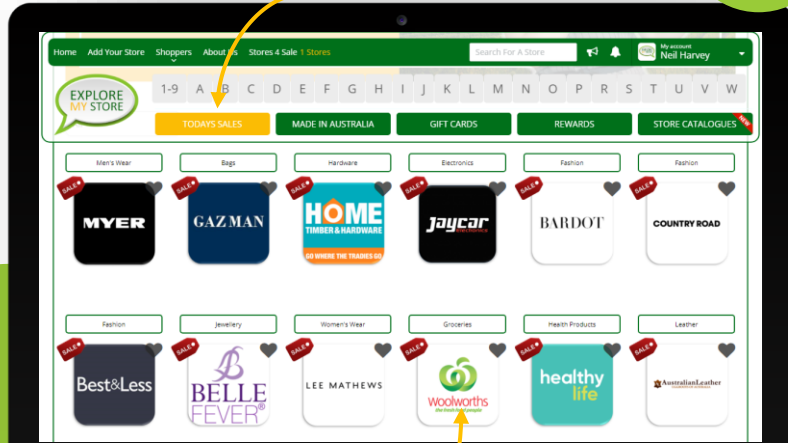
Explore My Stores does not take any fees or commission for any products sold. There is no middleman taking a clip of the sale like marketplace platforms.



Today's Sales

Explore all of today's biggest sales

2



Visually Beautiful

Every store looks and works like an App. We call them **Lite Apps**

Explore Today's Biggest Online Sales

Australians love to shop discounts; they look for specials and want to shop Australian online stores.

No shopping platform does it better than Explore My Store. Touch or click a **Lite App** and shop direct with the chosen Australian store.

Every store looks like and works like an App taking the shopper to the selected store. We call them **Lite Apps**.



Made In Australia

Explore Australian Made Products

3

Shop Australian Made Stores



BUY AUSTRALIAN MADE

Explore My Store showcases more than a thousand Australian made companies making product in Australia.



Explore My Store

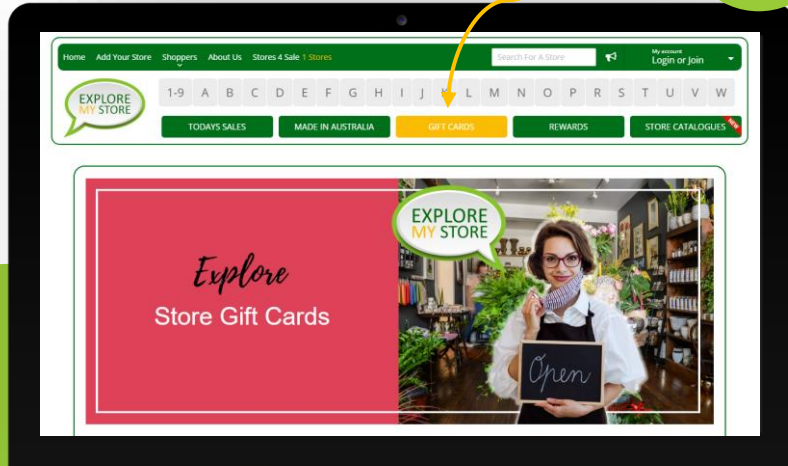
The only shopping platform taking the shopper to the store



Explore Store Gift Cards

Purchase Gift Cards Direct

4



\$864M

Open Loop Stored Value

Explore Store Gift Cards

Gift Cards is growing rapidly and becoming the preferred way of saying thank you.

Explore My Store showcases hundreds of Gift Card options taking you direct to the store for purchase.

100% of the Gift Card purchase goes to the merchant. No fees or charges.

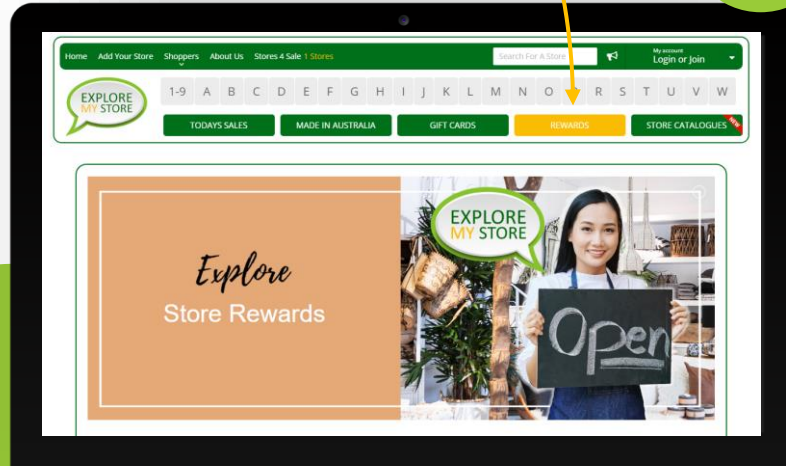


Explore Store Rewards

Subscribe to Store Rewards

5

Who offers the best rewards program?



Australian Rewards

A feature that marketplace platforms cannot offer for individual stores

There is a rapid growth in rewards platforms being offered by Australian online stores. Australian shoppers love them.

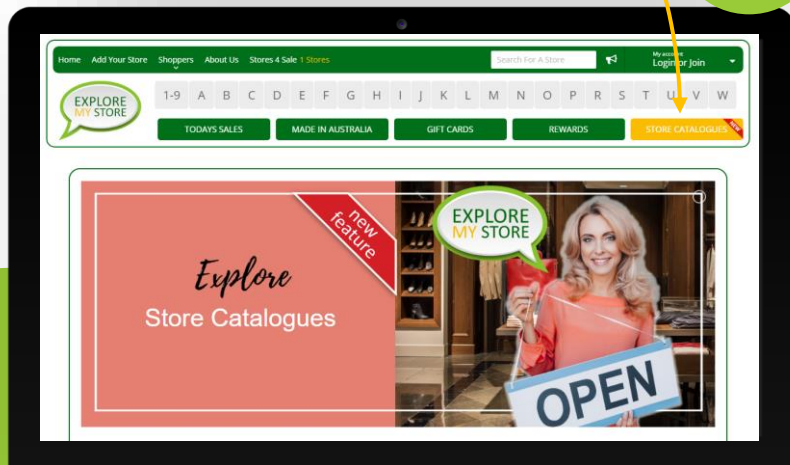
Explore My Store has done all the hard work for the Australian shopper. Hundreds of rewards programs in one easy to find display.



Explore Store Catalogues

Shop Store Catalogues

6



Junk Mail In Australia

Accounts for 6% of Australia's total paper usage. This adds up to 240,000 tonnes of paper every single year

Empty The Letter Box

Often called junk mail in Australia, catalogues are squeezing the inside of every letter box around Australia.

To save the environmental impact of catalogues in Australia, Explore My Store showcases them all in a digital format.

Explore My Store brings the catalogues inside the home, not to the letterbox then the recycle bin or worse, landfill.

Go 'Green' with us.



Preferred Payment Method

Shoppers can now start their online shopping by selecting their preferred payment method.

Touching the PayPal tab will change Explore My Store showcasing 35,000+ Australian stores to Australian stores that accept PayPal. With 10 payment options and growing, Explore my Store brings back the joy of online shopping.

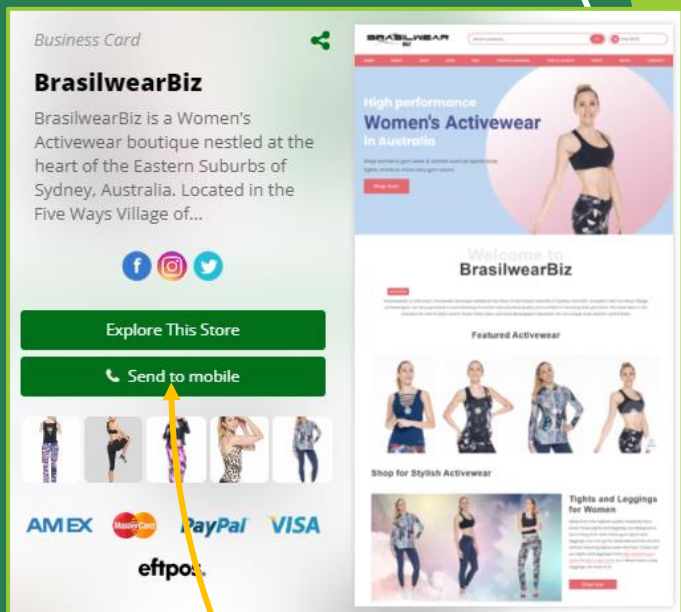
Explore My Store is the smartest and easiest online shopping platform.

Save your shoppers the frustration.



CRYPTO - CURRENCY

Launching soon is the search feature for Australian stores that accept crypto currency



Digital Business Card

Referrals are king. Nothing beats a happy customer who wants to share the store great experience.

Explore My Store has created a digital business card for every Australian store showcased. The business card displays all the important stuff.

The digital business card can be shared to any smart phone via a text. This assures a 99% open rate. When the card is touched by the *recipient they are taken to the store, and it is free!

*** Recipient can unsubscribe**



Send To A Mobile

Share a business card to friends and family via text

Explore Retail or Wholesale

Explore My Store has just launched the Australian Wholesalers Directory.

One platform showcasing Australian wholesalers, their website and contact details.

Explore My Store is focusing on creating a shopping platform for Australian shoppers to shop Australian stores with no middleman taking a clip of the sale.



Explore Retail

35,000 Australia online retail stores



Explore Wholesale

800 Australian online wholesale stores

When You Find A Store, You Love.

The Australian shopper can build their own mini shopping centre showcasing their most loved stores.

Touch the heart on any Lite App and the mini shopping centre opens for the shopper to add it to an aisle they have created.



Explore My Store

The only shopping platform taking the shopper to the store



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THANK YOU

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